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# From The Editor's Desk



Mr. Kanwal Rekhi  
Investor, Co-founder TiE

Prof. Radhakrishnan Pillai  
Author, Corporate Chanakya

Mr. Naveen Jha  
CEO, Deshpande Foundation

Mr. Venkatesh Patil  
Investor, Industrialist

Reputed Speakers : A KLS IMER hallmark

## Editorial Team

Ms. Deepti Deshpande  
Mrs. Ratnaprabha Patil

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(Class of 2016)  
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Dear Readers,  
Greetings!

We take immense pleasure in bringing forth the April 2016 IMER Happenings to you.

This year has been of prime importance to IMER as it entered into its 25th year and this August occasion was celebrated by felicitating successful Belagavi based entrepreneur Mr.Venkatesh Patil.

In addition, as seen on this page, KLS IMER continued to attract top notch speakers for the benefit of its students, and made great headway in its efforts to connect with industry in and around Belagavi. We also had the proud privilege of having Mr. Kanwal Rekhi, Venture Investor, and Co-founder TiE, in our campus and enlightening us with his riveting talk. There was also a talk on GST by CA Dhiraj Baldota, and on Management and Chanakya by Prof. Radhakrishnan Pillai.

The season opened with Aarambh which was a one week orientation and induction programme for the new

batch. Aarambh concluded with a parent-teacher meet. A Sports meet named Spirit 2015 was held for students. This season also saw extension and outreach programmes like blood donation camp,empowering women entrepreneurs workshop. Workshops on meditation were conducted for the rejuvenation of the mind and soul.

This season showcased numerous seminars, workshops, events and competitions making IMER a vibrant place to learn and explore. A fresh series of seminars called the "Research Colloquium Series" was started basically to generate research interest amongst students. IMER Industry Interface Series continued to bring different flavours of knowledge to the institute.

We thank our readers for their continued support and goodwill towards KLS IMER.

Happy Reading!

Till next time.....

## Local Industry Connect



# Competitions



## Kaizen

A Kaizen competition was held for third semester students of the institute as part of TQM programme on 18th November 2015. Kaizen means continuous improvement, and different groups of students performed KAIZEN on various areas of the campus like the library, office, hostel etc. Mr. Nitish Sunthakar and Mr. Srihari Lele, TQM consultants from NVST, were the judges.



## Maggi Case Study

Marketing Club of IMER organised an In-house case presentation competition for IIIrd. Semester marketing students, on 16th November 2015. Student groups explored the Maggi case through primary or secondary research. They were judged on parameters like impact on brand equity, impact on consumer response, the role of media, and Maggi as umbrella brand. Mr. Urjeet Swamy was the judge of the event. Winners were awarded with cash prizes.



Shri. Naveen Jha, CEO, Deshpande Foundation

## Superlative Internship Project (SIP)

This competition is a flagship event of the college which is held for final year MBA students. The main objective of this contest was to encourage students to showcase the real life internship projects which they have undertaken. KLS IMER Alumni were members of the jury for this contest. Shri. Naveen Jha, CEO, Deshpande Foundation, Hubballi, was the Chief Guest. The jury judged students' projects on various parameters, usefulness and soundness of research design. Cash prizes were awarded.

# Spirit - 2015



IMER's Annual sports event SPIRIT-2015 was conducted between 21st and 26th November 2015. There were numerous Individual events like Athletics, Table Tennis, Badminton, Carrom and Chess and Team events like Cricket, Football, Volleyball and Throwball, Kabaddi and Lagori.





**Mr. Srinivas Chamarthy**, a Biomedical Engineer by profession, passionate biker and an entrepreneur from Hyderabad who has travelled 19.2 lakh KM across the nation on bike and has a record of riding 2700kms in 32 hours visited our campus on a specific mission aimed to reach out to as many engineering, management and other professional colleges to motivate these students to take up entrepreneurship and solve problems faced by the society at large with their innovative products and services.



**Mrs. Gloriya Kulkarni**, Head-HR, NDTs India (P) Limited, Mumbai and KLS IMER alumna, spoke on "Designing Salary Structure and Application of Quantitative Techniques in HR". She explained the components of Salary like Basic, DA, Special Allowances and HRA. She also addressed topics such as statutory benefits, social security and taxation. Finally, she discussed the application of quantitative techniques in predicting HR requirement and predicting employee performance and setting performance targets using predictive modeling.



**Mr. Manoj Ambike**, Corporate Trainer and Author from Pune, delivered a talk on "Two hours a day to manage your business". He spoke about 80-20 principle which is applicable across all businesses which says that 80% of the revenue is fetched from 20% of the clients and 80% of the work is done by 20% of the employees and so on. He also highlighted that focus, clarity and good reporting system at workplace reduces difficulties for entrepreneurs and provides them free time which they can then devote for betterment/growth of the organization.



**Mr. Naga Prasad**, Motivator from Hyderabad spoke on motivational stories of people like Beethoven, Jyothy Reddy, Hellen Keller, Sarathbabu and many more, who challenged their human potential to become successful irrespective of hurdles in life. The theme of his motivational speech was "Face Troubles and Triumphs with same intent... Do well always and by all means." He said any student can make his or her dream come true by overcoming mental barriers to achieve.



**Ms. Geeta Ramamurthy**, Co - founder and CEO, Ignite Career Confidence Pvt Ltd, spoke on communication and leadership skills for career enhancement. Mr. Santosh Hegde, Senior Trainer and Mr. Prakash Yelavatti. Co-founder of Personal Reform Organization trained the students on the various career enhancement skills. The students were put through various exercises, and presentations to make them industry ready.



## Digital India

**Dr. Sunil Rodd**, Associate Professor, KLS Gogte Institute of Technology, Belagavi, delivered a seminar on "Importance of Digital India & Cyber Security". He explained programs associated with Digital India and the importance of it for the development and welfare of the nation. He also threw light on a few topics like cyber security and e-services.



## Cyber Space and Women

As part of the Gender sensitization and women's empowerment programme, KLS IMER conducted an awareness programme focusing on cyber crimes and how women and children can be safe on the internet. **Prof. Jyothi Hiremath**, in her lecture, focused on the various types of cyber crimes and why women are vulnerable targets for cyber crime. She also focused on measures like using proper passwords, exercising restraint, not disclosing personal information unless necessary and awareness as tools for avoiding becoming victims of cyber crime.



## Legal Rights

Continuing in the series of Gender sensitization and women's empowerment lectures, **Smt. Chetana Biraj**, Member, Permanent Lokadalat, shed light on the important laws that women must be aware of. Focusing in detail on the protection of Women from Domestic Violence Act of 2005, she explained the meaning of domestic violence and the various types of violence. She stressed on the relief that the Act can offer to women.



## E-mail and Telephone Etiquette

A seminar was conducted for administrative staff of KLS IMER on "E-mail and Telephone Etiquette" by **Ms. Deepti Deshpande**, Faculty, KLS IMER, on soft skills which are required on a day to day basis.



## Personal Financial Planning and Wealth Creation

To inculcate the saving habit and to develop spending discipline amongst students, a special lecture was organized on Personal Financial Planning and Wealth Creation by **Mr. Santosh Joseph**, Vice President (Sales), DSP BlackRock Investment Managers, Bangalore. He emphasized discipline in spending, importance of saving, channelizing savings into investments and spreading investments across a mix of assets to generate and accumulate wealth.



## A Journey by an Entrepreneur for Future Entrepreneurs

Young Entrepreneur **Mr. Anand Naik**, Founder and Managing Director, BoredBees Tech Solutions India (P) Ltd inspired students to take up Entrepreneurship at an early age. He also spoke about his personal initiative "Discover Young Discover Startup" aimed at promoting entrepreneurship. He is a recipient of Young Entrepreneur Award from Shri Ratan Tata and Shri Narayan Murthy at TIECON 2013.



## Financial Wellness Enhancement

A Financial Wellness Enhancement Seminar was organized by **Mr. Dattatray Kulkarni**, Retired Chief Manager, SBI, and representative of SEBI on behalf of Dyota Solutions Pvt. Ltd. He spoke on budgeting skills, financial products, managing investment risks, income tax and online financial transactions. Students were also introduced to an online business simulation game for practical learning.



## Vigilance Awareness Session

A session on Vigilance Awareness was held on 28th October, 2015. The session was conducted by **Mr. Raveendranath Hebbar**, Deputy General Manager and Zonal Head, Belagavi, Corporation Bank. He emphasized the importance of developing preventive vigilance, high moral values and strong character. Mr. Sumit, Officer, Corporation Bank, Belagavi, made a presentation on Vigilance, Ethics and functioning of Vigilance organizations in India.

# We Welcome



Ms. Deepa. D. Saibannavar

B.E., M.Tech. (CSE)

She has an experience of 5 years in Teaching. Her areas of interest are Computer Networks, Web technology, Cloud Computing. Her area of research is Vehicular Ad-hoc Networks and cloud computing. She has presented a paper in an International Conference and published two papers in International Journals. She is also an editor board member of International Journal of Research and Applied Innovations (IJRAI).

# Research Colloquium Series



**Dr. M. M. Munshi**, Associate Professor, VTU, Belagavi, was the speaker for a Colloquium on “A Reality Check of Contemporary Research” on 20th August 2015.

He spoke on importance of Research in Business Management across the globe.

He said that B-schools in India are growing rapidly, and they have to make meaningful contributions to business education, research and practice to stay on the top of the list.



**Dr. Jayant Kittur**, Professor and Dean, Research & Development, KLS GIT, Belagavi, was the speaker for a Colloquium on “Research Funding” on 30th September 2015.

He spoke on preparing research proposals for availing Research Grants from Research funding agencies such as:

- University Grants Commission (UGC);
- Council of Scientific and Industrial Research (CSIR)
- Indian Council of Social Science Research (ICSSR)



**Dr. Praveen M. Kulkarni**, Professor and Head, Department of MBA, KLS Gogte Institute of Technology, Belagavi, spoke on “Literature Review – A Cardinal Aspect of Research” on 7th November 2015. He spoke on importance of literature review and various types of literature review with relevant examples.

He also explained various references styles such as: APA; MLA; Harvard; Vancouver and Chicago styles used in the research. He demonstrated Style Ease Software and Latex for formatting research papers.

# PGCET Crash Course



PGCET / K-MAT Crash Course 2015 was conducted for MBA aspirants from 20th July 2015 to 25th July 2015 at KLS IMER. 104 Students from different parts of the State participated in the crash course.

Comprehensive sessions conducted:

- Logical Reasoning,
- Language Comprehension,
- Quantitative Aptitude,
- General Awareness

followed by mock tests and feedback sessions.



## Digital Marketing

A two day training program on 'Digital Marketing' was conducted for final year MBA students in collaboration with IIM Calcutta and Makeintern. IIM Calcutta organizes a flagship event 'CarpeDeim' Management Fest annually at Kolkata. As part of this event IIM Calcutta selects 20 summer campus training centers across India and KLS IMER was one amongst them. IIM Calcutta deputed Digital Marketing industry expert Mr. Pranav Nair from Mumbai to train our students for 2 days. This training program was aimed at job oriented skills development in Digital Marketing.



## Consumer Behavior

A one day workshop on Consumer Behavior was held for III semester students of marketing specialization on 17th November 2015. The speakers for the workshop were Mr. Venkat Subramanian from Mumbai & Prof. Padmapriya R Katagal, faculty at KLS IMER. The workshop revealed how consumers behave in social and cultural environments and how it influences their decision making. It was an application oriented workshop which aimed at providing marketing insights into Indian Consumer Behavior.



## EDI

A session was organized on the topic: "Generation of Business Idea & Identification of Business Opportunity" on 20th and 21st November 2015. Mr. Yeshaswi Nag, Project officer EDI and Prof. Purander, IIMB Alumni and Distinguished guest faculty of EDI were the speakers. KLS-IMER is a Project Guidance Centre of Entrepreneurship Development Institute of India (EDII) Ahmedabad. The Institute conducts one year Diploma in Entrepreneurship and Business Management (DEBM) program in collaboration with EDII, Ahmedabad for the students of the institute.



## Research Workshop

The Research Centre at KLS IMER organized a two day workshop on writing Research Papers and Drafting Proposals in Social Sciences on 12th and 13th January, 2016. Mr. Sameer Kanburgi, Chief Executive Officer from Phoenix Products, Udyambag, Belgaum in his inaugural address said the goal of the research is to remove the pain points of the people in the society and to elevate the standard of living of the people in the society. The speakers for the workshop were Dr. Purushottam Bung; Dr. Poornima Charantimath; Dr. S. G. Chiniwar and Prof. K. V. Ashalata, University of Agricultural Sciences, Dharwad.



## Insurance

Mr. Salimraza Jineedi, Area Training Manager- Exide Insurance Company Ltd, highlighted the concept of insurance, how insurance works, principles of insurance, meaning of risk and different classification of risks. He also spoke about various types of insurance products.

# Foundation Day



The 25th Foundation Day of KLS IMER, was celebrated on the 16th September 2015, on the birth anniversary of Late Shri. Raosaheb Gogte, Patron of Karnatak Law Society.

Shri. Venkatesh K. Patil, MD, Belgaum Oxygens Pvt Ltd., a successful local industrialist was felicitated on this special occasion and his business profile was presented. Shri. Rajendra Belgaumkar, Chairman, GC, KLS IMER read the citation of the Entrepreneur. Shri Venkatesh K. Patil spoke on believing in oneself, perseverance and hard work which are the key ingredients for success.

Chief Guest Shri. Goutam Ostwal, CEO, Ostwal Group and President TiE, Hubli, appreciated KLS for becoming a sought after Institution in management and promoting education in this part of the country. In his presidential address Shri. M. R. Kulkarni, Chairman, Karnatak Law Society, stressed on the role of management Institutions in achieving excellence.

The event was attended by business leaders, entrepreneurs, industrialists, TiE members, Rotarians, Principals' & faculty of sister educational institutes, academicians and other distinguished invitees.







An Alumni Meet SAMHITA 2015 was organized on 19th September 2015. On this occasion IMER felicitated six of its alumni who have achieved commendable success as industry professionals and entrepreneurs. The alumni who were felicitated were

1. Mr. Anand Kinjewadekar (Senior Vice President, HSBC, Mumbai)
2. Mr. E. S. Satheesan (MD, Vesat Management Consultant, Kochi)
3. Ms. Savari Gotadki (India Lead- Talent Acquisition, EMC, Bangalore)
4. Mr. Sai. M.Nadaf (Manager, Treasury and Investment Division at Canara Bank, Mumbai),
5. Mr. Vinayak Mangalwedhe and Ms. Deepa More Mangalwedhe (Partner, Innovation Events, Belagavi).

Dr. A. B. Kalkundrikar, Former Director, KLS IMER, was the chief guest for the function. Speaking on the occasion he stressed on the role that alumni can play in the growth of an institution by contributing towards internship, placement, training and consultancy. Welcoming the participants to the alumni meet, Dr. Bung, Director, KLS IMER, elaborated on how the institute can contribute towards the growth of the alumni. He made special mention of the research centre, where they could register for Ph.D, the physical infrastructure which they could avail when required and the intellectual capital of IMER. Shri Rajendra Belgaumkar in his presidential remarks impressed upon the alumni the commitment of the institution to grow higher and meet global standards.

A Directory of the alumni over the last 24 years was released on this occasion.

# Admissions 2015 . . .



# ... Another Blockbuster Year





Chief Guest, Prof. S. B. Hosamani, Honourable Vice Chancellor, Rani Channamma University (RCU), Belagavi, inaugurating Aarambh - 2015



**Prof. S. B. Hosamani**  
Vice Chancellor, RCU, Belagavi.

*Qualities that one should develop to become a successful MBA such as Commitment, Dedication, Ethics and Social Responsibilities.*



Senior Students conducted a session on Life@IMER. Mr. Muzamil and Mr. Shashidhar briefed about various events that happen on campus every year and encouraged their juniors to get ready to be the part of campus activities.



**Mr. Vijay Bhagwat**  
Chief Representative, UTI MUTUAL FUND, Belagavi District

*Emphasized investing money via Systematic Investment Plan from a young age to yield benefit in the long run.*



**Mr. Abhay Adimani**  
KLS IMER alumnus and Owner, Digi Prints, Belagavi

*Spoke about his entrepreneurial journey and qualities like leadership, risk taking, and so on for success.*

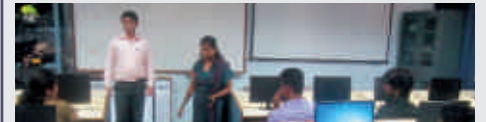


**Ice Breaker Event**, Conducted by Senior Batch Students for new batch students. The new batch students performed on various themes. Creatively introduce themselves exhibiting their extracurricular talent.



**Mr. Sanjay Ladge**  
Fiscal Simplicity Via Arthakranti Proponent, Belagavi

*Described this new way of taxation for Corruption Free India.*



**Prof. Deepa Saibannavar**  
IT Team, KLS IMER

*Spoke about IT infrastructure on the campus.*



The new batch visited Vega Helmets to study the real time functioning of the organization. Students saw the production unit and saw how a helmet is assembled in different stages.



**Mr. Parag Saraiya**  
Director, ADAM Realty Partners Private Limited, Belagavi

*Spoke about how Belgaum has picked up as a preferred destination for real estate business.*



**Dr. M. A. Udachankar**  
Principal, Shri Shiv Basav Jyoti Homeopathy Medical College, Belagavi,

*Life Style and Health Management - Good habits and avoiding junk food and impact of bad habits like smoking, consuming alcohol etc.*



Students visited Dhakoji Art Gallery to see a painting exhibition by artists Ashok Oulkar, Mayuri Dhakoji and many more.



**Mr. Maruti Sadavar**  
Training and Placement Officer, KLS IMER

*5 Ps of successful career planning - Planning, Preparation, Practice, Performance, Perseverance.*



**Dr. Chandrakant Langare**  
Associate Professor of English, Shivaji University, Kolhapur

*Film Appreciation via a journey through 100 years of Indian cinema and its changing face over the years.*

 <p><b>Dr. S. G Chiniwar,</b> Professor, KLS IMER</p> <p><i>Time Management - Prioritizing the day to day activities to become successful as managers.</i></p>	 <p><b>Prof. Shrirang Deshpande,</b> Assistant Professor &amp; PGP Coordinator, KLS IMER</p> <p><i>Spoke on MBA Curriculum and Teaching-Learning Process at IMER.</i></p>	 <p><b>Ms. Maithili Kapileshwarkar,</b> Volunteer, Wise Riders Programme Rotary Club Of Belgaum</p> <p><i>Traffic rules, traffic signals and signs to create awareness about good behavior on road by youngsters.</i></p>
 <p><b>Mr. Hitesh Dharamdasani</b> Founder, Informant Networks, Belagavi.</p> <p><i>Cyrpto-currency Bitcoin - An innovative payment network and a new kind of money.</i></p>	 <p><b>Dr. Purushottam Bung,</b> Director, KLS IMER</p> <p><i>Conducted a session on Yoga and its importance to keep oneself healthy.</i></p>	 <p><b>Mr. Rajendra K. Belgaumkar,</b> Chairman, Governing Council, KLS IMER</p> <p><i>Addressed the students on various skills that matter to an MBA graduate.</i></p>
 <p><b>Prof. V. S Chatapalli,</b> Chairman, Department of Business Administration, RCU, Belagavi</p> <p><i>Spoke on the role of feedback from teachers, parents etc., in developing oneself as a manager.</i></p>	 <p><b>Dr. Poornima Charantimath,</b> Professor, KLS IMER</p> <p><i>Achievement Motivation -be it is intrinsic or extrinsic, and its role in achievement.</i></p>	 <p><b>Mr. Sunil Kulkarni,</b> Librarian, KLS IMER</p> <p><i>Introduced IMER Knowledge Resource Centre – the IMER Library.</i></p>





## Marcopolo

KLS IMER organized One Day in-plant interaction with HR team at Tata Marcopolo Motors Limited (TMML) Plant-Dharwad on 23rd November 2015 for final year students of HR specialization. The students studied the bus assembly, body building, paint section and the dispatch section. Mr. MSRK Prasad, Head-Human Resources, TMML and his team explained the detailed functioning of HR department and the students learnt about various issues in real time implementation of HR practices.



## Krishi Mela

Marketing specialization students of third semester MBA were on study tour to KrishiMela 2015 at UAS campus Dharwad on 30th September 2015. Students explored the liberal marketing environment, opportunities in Agri business and the rural marketing activities of various companies in agricultural business. They interacted with various professionals and farmers to study rural consumer behavior.



# Outbound Training



Three day experiential learning workshop was organised for the students of semester 1 at Kankumbi forest, Delta Resorts.

These workshops are very high energy offsite training programs for enhancing individual and team performance. Through these outbound management programs skill improvement takes place in the areas of:

- teamwork,
- communication,
- time management,
- decision making,
- change,
- team bonding,
- leadership,
- problem solving,
- motivation,
- & personal development.



## Talk on Networking and Mentoring

**Mr. Kanwal Rekhi**, renowned international venture capitalist, and TiE Co-founder, emphasized the role of entrepreneurship in creating wealth for India. He said those who persisted with entrepreneurship for a year or two, increased their odds of success 10 fold. He also said Indians have become the most entrepreneurial group in the Silicon Valley and most of them want to look back and help other entrepreneurs to grow without expectations and that this was how TiE was conceptualized in the US. He said that entrepreneurship is in the genes of Indians and it only needs to be promoted and an eco-system to be created to support it to thrive.



## GST

A talk on GST was held on 7th December 2015 at KLS IMER Auditorium. **Mr. Dhiraj Chandrakumar Baldota**, Partner, C L Baldota & Co., Chartered Accountants, Solapur in his presentation, spoke about GST and its base, GST rates and how it works. He also elaborated on the expected procedural issues and the road ahead. He was of the opinion that GST would eventually result in higher GDP due to simplification of taxation leading to improved compliance, wider taxation base and reduction in the level of tax evasion.



## Management and Chanakya

**Prof. Radhakrishnan Pillai**, Founder-Director of Chanakya Institute of Public Leadership (CIPL), Mumbai, delivered a talk on 'Chanakya and his Management Ideas' on Wednesday, 9th March 2016. He spoke on sutras from 'Kautilya's Arthashastra' and their relevance to Leadership, Economics, Law, Foreign Policy. He said that to become a good leader one must focus on external and internal challenges simultaneously. He launched his latest book 'Chanakya in You' on this occasion. 10 attendees for the Talk were randomly chosen to receive a copy of 'Corporate Chanakya' signed by the author.



## Empowering Women Entrepreneurs

KLS IMER AND AAVISHKAAR jointly organized a one day workshop on 22/08/15, for women entrepreneurs titled "Empowering Women Entrepreneurs". Dr. Purushotham Bung, Director, KLS IMER and Dr. Kirti Shivakumar, Professor, KLS IMER were the speakers for the workshop. The objective of the workshop was to help women entrepreneurs to understand what it takes to be a successful entrepreneur and also help them understand how to use information technology tools and social media for business.



## Smart City

As part of citizen engagement, a workshop on making Belagavi a smart city was organized on 1st October, 2015. Mr. Prabhu G., Commissioner of the Corporation of the City of Belagavi, made a presentation on the various stages involved in making Belagavi a smart city. He stressed upon the importance of citizen engagement in the smart city project to enable Belagavi to make it to the list of top twenty smart cities.



## Forum for Entrepreneurs

KLS-IMER in Association with Forum of Entrepreneurs, Belagavi is carrying out a Project on Skill Development of Workmen for Belagavi Industries (Manufacturing). This Project is undertaken on identifying shortage of skilled workmen in the Belagavi Industrial Area. The Project is undertaken by our faculty Dr. Poornima M. Charantimath and Dr. Arif H. Shaikh. Twenty students are involved as part of project team.



## Computer Literacy Camp

As a part of extension and outreach programme, IT Department of our college visited a Government School in Honga on 14.7.2015, to teach basic computer skills to the children of the school. The children were taught basic concepts like parts of the computer, Microsoft Word and Paint.



## Blood Donation Camp

A Blood donation camp was held at the college on 2nd December 2015. Hon'ble Principal District and Sessions Judge, Belagavi Shri. P. Krishna Bhat along with Shri. Ravi S, Commissioner of Police, Belagavi & Dr. S. B. Kulkarni, Senior Ophthalmologist & Ex-Chairman, Red Cross Society of Karnataka inaugurated the camp. 51 units of Blood were donated.



## Vidya Adhar Project

We donated our old newspapers and magazines to Shantai Vrudhashram as a part of "Vidya Aadhar" project as a small contribution towards the social cause. So far we have donated 6 times for the project.





Parent Teacher Meets were organized on :  
19th October, 2015,  
16th November 2015; &  
5th April 2016

At each of these meets, inputs were sought from parents about actions that could be taken to further improve welfare of their wards. Dr. Poornima. M. Charantimath, Director-Incharge, KLS-IMER, made a detailed presentation on campus norms and elaborated on role of parents in grooming their ward and their responsibilities towards inculcating good values in their wards. Shri Rajendra Belgaumkar, Chairman Governing Council, KLS IMER said that parents should become active partners in making their wards responsible individuals. He emphasized on the significance of reading and using rich library resources to build one's personality. Parents were also briefed about the recent developments at IMER and certificate courses on Entrepreneurship and supply chain management introduced for the students. There was fruitful interaction between Parents & Teachers. Many of parents attended each of these meets.



## MoU



KLS-IMER executed an agreement with CII-IL (Confederation of Indian Industry- Institute of Logistics) on 29/12/2016 which is a Centre of excellence in Logislics & Supply chain management, through which IMER will be recognized as Campus Center of Excellence of CII-I Land can offer various certification courses to the interested students studying in Belagavi & executives working in Belagavi.



KLS IMER signed an agreement with M/S e-sutra Chronicles Pvt Ltd on 13/01/2016 for deployment of Outcome based education platform 'contineo'.  
• With the deployment of 'contineo', KLS IMER will assess student outcomes and adapt the teaching learning process for enhanced employability.  
• In addition, 'contineo' will address all core institutional administrative activities.  
• Communication with parents, Alumni relations, Attendance, Students, Assignments, Internal Assessment will be computerized and communication with all stakeholders will be made seamless and real time.

### Yoga Logik Performance



KLS IMER hosted the Yoga Logik Music band on 14th February, 2016 .Yoga Logik is an Austrian/Indian music band that blends Indian classical and folk with western contemporary music into their unique style. Most lyrics are based on poems by Sufi saints like SantKabir and Amir Khusro. The band featured Vineet Alurkar, Bhupal Limaye, Wolfgang Sambs, Sebastian Weiss, Martin Berauer, & Michael Liebeteseder. The Yoga Logik concert was an uncommon combination of great musicianship, a dose of rock'n'roll, spirituality and a lot of fun.

### Yoga Logik Music Workshop

On 15th February 2016, the band conducted a workshop at KLS IMER. This workshop was meant for active listeners or performers of contemporary music, be it Pop, jazz, Radio, etc.

25 enthusiastic participants attended the workshop. They interacted with band members and benefitted from their practical insights. A feeling of joie de vivre was felt by all as the workshop laced with talk and guitar riffs ended.



## Events

### Samagam

This innovative annual management fest for undergraduate students was organized this year on 18/19 March 2016 with the theme 'Start up India, Skill Up India'.

The event had many interesting competitions :

- Sampoorna (Best entrepreneur),
- Samaarambh (Ice Breaker),
- Samskruthi (Cultural programme),
- Samaajayojana (Social Responsibility),
- Samshodh (Treasure Hunt),
- Samaachar (Press Meet).

A total of Rs.38,000/- was collected by participants for Rajyalakshmi Childrens Foundation, a NGO.



# Observances



05/09/2015 : Teacher's Day



31/10/2015 : Sardar Vallabhghai Patel Jayanti



26/11/2015 : Constitution Day



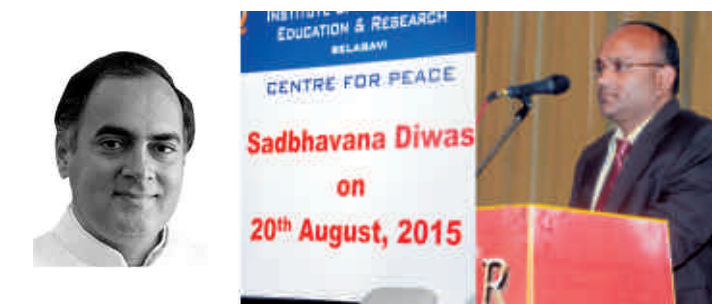
14/11/2015 : Children's Day



02/10/2015 : Gandhi Jayanti



14/04/2016 : Dr. B. R. Ambedkar Jayanti



20/08/2015 : Sadbhavana Diwas



31/08/2015 : Raksha Bandhan



## Meditation Camp

A meditation camp was held for the staff by the Peace Centre of the college in association with Heartfulness Organization from 31.8.2015 to 2.9.2015 to help the staff reduce their stress and rejuvenate their mind and soul.

# Alumni Appeal

We are delighted to reach out to you through this Newsletter. We seek your contribution to the newsletter in terms of articles, current happenings in industry and your professional growth as well. We will be glad to include it in our newsletter.

## Contact details:

Alumni Relations Officer : Deepti Deshpande, IMER Class of 2012  
Contact Number : 0831-2481745  
Email Id : alumniassociation@klsimer.edu



About Relevance, Exposure, and Placements

## Vision

To excel in Management Education, Research, Consultancy, Industry Institute interface and Alumni Relations.

## Mission

To transform every student into an industry ready and motivated business leader with an entrepreneurial mind set.

## Values

Integrity      Commitment      Passion

## Quality Policy

To continually improve processes of admission, teaching, learning, examination, evaluation, placement, alumni relations, research and extension in order to become an industry friendly institution of academic excellence.

